

EUROPA **M**AGICA

Connective International Review



**EUROPA
MAGICA**

INTEGRATED RELATIONAL TOURISM
TERRITORIES AND DEVELOPMENT
IN THE MEDITERRANEAN AREA

PAPER

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Starting Point:

- Aim & Partnership
- Our vision of IRT
- Ethnodramatics as touristic tool

Problem Presentation:

- Distance from traditional tourism
- Difficulties to accept innovative ideas
- Difficulties in set up an efficient network

Research Topics

- Ritual Theatre in Anthropology
- The Social Meaning of Psychodrama
- Think Global Go Local

Theoretical and Methodological

- Anthropological and Sociological perspectives
- Choice of the approach
- European added value

Expected Results

- A strange fruit for tourism
- Event: the *new hippyes* trip
- Essay: how to join *samadhi* without need for drugs
- Film and Music: strange fruits and fatal flowers
- Partnership – schools, universities, cultural associations
- Diffusion – spread

Conclusions

Bibliography

Contents

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Aim & Partnership

EUROPA MAGICA is a multimedia project already working (see partnership in next diapo), whose aim is to contribute to the setting up of a modern active culture, based on immaterial relation on the basis of shared interests in culture and common roots, and translating these abstract thoughts in experience through relational tourism.

EUROPA MAGICA works to give structure to international happening focused on communication and meditation tools using technique of the anthropology applied to theatre, to make performances and music something very close to its ancestral roots, allowing people to go beyond linguistic differences and share a sense of union.

Each experience is One.

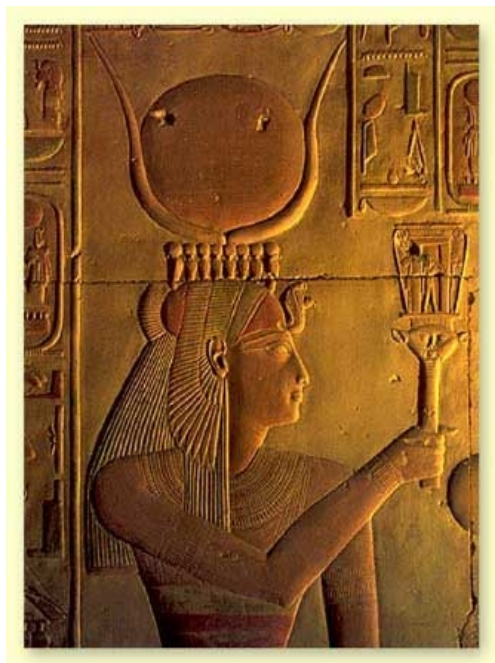
Contact: studio464@gmail.com

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ISIS OPEN SOURCE

Independent Research Center
in European Common Values

Manchester,
Cross Road
c/o Unitarian Church
Cross Street Chapel, Cross Street, Manchester M2 1NL.

Theoretical approach based on anthropology applied to
theatre dimension, able to go beyond linguistic
differences and work on archetypical forms.

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Liza Lewellyn,
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MEDITHEATRE – EUROPA MAGICA

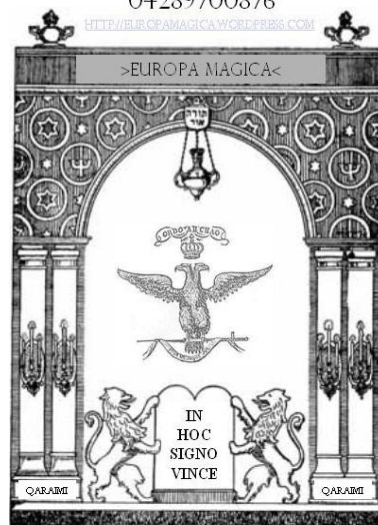
Private Library

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New dimension for living books – innovative culture
independent label for independent way to feel freedom
and chance for a new social intelligence and
a more connective and integrated system in cultural cooperation
and research in common values

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MEDITHEATRE
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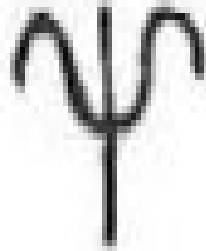
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Space for add partner
(open until 10 June)

write to

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Our Vision of IRT

Tourism: exploitation of the quality of inter-personal human relationships, in order to overcome the dichotomy between traditional tourism “supply and demand”, through local “supply” based on genuine local resources, **with special reference to experiential travel, in the meaning of research of common values through the ethnodramatic tools to make the experience something really living ;**

Relational: focusing of development policy on local subjects, considered in their entirety as a) an irreplaceable patrimony, in the shape of the local community, exploiting social relations and developing genuine resources **and making them really living through the performance of ritual drama in the full atmosphere of a special landscape which is part of the experience** and b) a gift to be shared and a resource to be exploited, with a resolute, continual exchange in order to integrate culture and economy, whilst giving priority to human relations, **beyond the linguistic barriers and making this work object of studies in anthropology and sociology;**

Integrated: experimental approach balanced between government action and activation of processes of horizontal and vertical governability (governance), in a framework of trans-activity, with approaches ranging from the multi-disciplinary/multi-cultural to the trans-disciplinary/trans-cultural **implementing partnership and demonstrating, spreading and sharing the pattern through film of the special performance, conferences on methodology and sociological and anthropological studies and essays.**

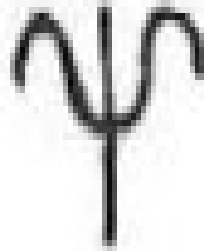
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